

**LOOK RIGHT AND LEFT**  
School children should be taught that simple reliance on traffic signals is not enough. Caution them to look left and right before stepping off the curb with the green light.

**SMOCK ESSENTIAL**  
Consider a smock as part of your school wardrobe, is advice to lower grade teachers, who often need to protect clothing from clay or paints.

**THE SWEATER PICTURE**  
Ski sweaters, highlighted by chest patterns from Scandinavia, are tabbed for a strong come-back on the campus, this fall. Other popular styles will be the regular V-neck pullovers, crew-neck sweater shirts and sleeveless cardigans.

# b. t. s.\*

\*Back to school in the latest casuals by Treskes Men's Wear. The picture at right depicts just one of the many continental styled shirts to be found at Treskes. The denim slacks, trim at the waist, slim at the cuff, smart anywhere.

- lambs wool sweaters
- nylon, waist-length jackets
- stadium jackets (¾ length)
- Angeles peggers, all shades
- Twinier sets (matching shirt and slacks)
- casual, continental sport shirts (completely washable)



Angeles Peggers and Mandrin Collar Sport Shirt Modeled by Jack Treskes

We invite you to open your charge account for "back to school" today

Open Friday Night Until 9 P.M.



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"GROWN-UP" FASHIONS PLEASE THE SCHOOL SET. Betty Behlmer, left, will like a long torso dress in dobby woven gingham. Big sister wears a crease-resistant cotton overblouse and plaid gingham skirt. By Kate Greenaway.

## Wetted Shoe Recommended For Back-to-School Wear

How to tell a good shoe from a poor one is a problem that faces most parents when they go back-to-school shopping. Price—as in most things—is some indication, but it's not always the whole story.

A good way to judge how well a shoe is likely to wear is to check whether it is constructed with a leather welt. According to a survey by a national consumer group, shoes with welt construction stand up better for the child's foot than non-welt shoes.

The leather welt is actually the backbone of the whole shoe—and, very important, determines its ability to be resoled. The welt holds the upper and sole together firmly, and permits a new sole to be easily attached when the original sole wears out.

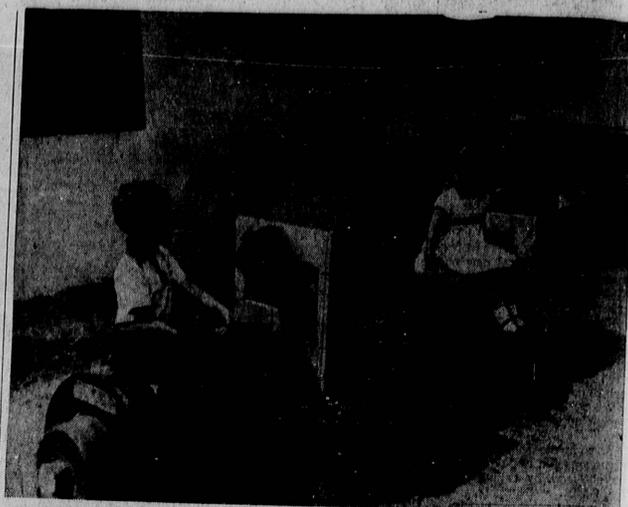
Of course, the welt is a part of the shoe that most of us never knew existed. The visible part of the welt is the upper

surface of the sole edge which carries the stitches. In wetted shoes, the sole edge is usually fairly narrow. In non-wetted shoes, it is wider and carries very heavy rows of stitching.

### Good Permanent is Must on Co-ed List

A good basic permanent wave is a pre-college "must" for the girl with the straight or limp hair who is headed for a campus this fall. Home or professional type it should include an impeccable haircut and carefully wound undercurls to form the basis for any hair care means more beauty.

Permanents following the natural line will last longer than the "loosed" variety. Beauty shop appointments should be made well in advance of departure for school.



YOUNG ENGINEERS . . . Playing on the train at the Gardena Nursery School are David Hochwald, Denny Clar, Barbara Durlan, and Bobby De Carteret. The school, which serves many north Torrance families, meets at the Alondra Park Methodist Church.

## High School Crowd Develops A New 'Parents Approved' Fad

The high school crowd is developing a new fad that should be sweeping the country by the time school opens this fall, and probably with the silent blessings of their parents.

For here is a fad that helps encourage the most welcome trend toward better grooming for the always adventuresome teen agers. And in addition it makes for clothes care which in turn means economy for the wardrobe budget in the long run.

They've discovered that accessory luggage—smart hat boxes for the girls, and leather trimmed fabric club bags for the boys—make wonderful carryalls for their myriad possessions.

And if you don't think these teen agers have a lot to carry back and forth from school, just consider a few of their extra activities. Gym and swim clothes are high school musts. Add towels and the need for cleanliness. Consider sports attire and an extra pair of rugged shoes. Then there is the occasional assignment of paintings or building scenery for the school play which calls of jeans in place of the neat attire they will be wearing to the classrooms.

Of course, an extra bottle of cola may find a place in the roomy bags which no doubt will accommodate books as well and as far as the girls are concerned, perhaps some knitting, too.

The accessory luggage becomes even more important for them as they develop into the most "visit conscious" group of people in the country. Sister spends the night with her girl friend under the critical eye of the girl friend's mother. Brother does the same with his father. Both have their separate slumber parties.

And all this calls for clean pajamas and a changeover from today's clothes to fresh things for tomorrow. Resourceful teen agers have found the solution for their carry-all problems in the discovery of accessory luggage, which fortunately is colorful enough to make them happy, and also sufficiently inexpensive to fit into any back to school budget.



SHE JOINS THE CLAN at grade school in a cotton tartan dress. Button-down collar and pocket tabs are white pique. By Cinderella.

**BELIEVE IN SIGNS**  
School Zone signs are erected as a warning to motorists that children are in the vicinity. They mean slow down and be careful!

## Handbook for Students Set

"Smoke Signals, published annually by the associated student body of El Camino college, is now available at the registration office in the college administration building.

The handbook contains general information designed to aid new students and prospective students in their orientation with college requirements and procedures.

The registration office is now open from 8 a.m. to 9 p.m. Monday, Tuesday and Wednesday, Tuesday and Thursday the office closes at 5 p.m.

"Smoke Signals" published at the expense of the associated student body of El Camino college and is available free of charge. College officials announced, however, that in order to keep expenses low and offer a high quality magazine, it will not be mailed.

The handbook contains the calendar of events for the 1955-56 fall and spring semesters. Other items of interest to new students are, the student body constitution, college traffic regulations, election rules, publications, grading system, graduation requirements, lecture forum series, college dress, counseling, campus organizations, sports schedules, housing facilities, and college traditions.

Members of the El Camino college newspaper staff produced the handbook. They are Tom Cummins, Gardena, editor; William Wilson, Inglewood, sports and make-up editor; Molly Kohl, Manhattan Beach, clubs and constitution; and Dick Gately, Torrance, and Virginia Hughey, Hermosa Beach, reporters.

Each new student will receive a copy of Smoke Signals at an orientation assembly to be held at the Campus center, Wednesday, Sept. 8.

# BACK TO SCHOOL

## BOYS WEAR

**BILLY THE KID JEANS**  
In Slim and Regular Waist Size \$2.98 pair

Huskies..... \$3.50 pair

**BOY'S FLANNEL SHIRTS**  
Lovely Back to School Patterns. Sizes 2 to 14. Most \$1.98

**T-SHIRTS BY DON-MOOR**  
Charming new styles for the Younger Set. Sizes through 14. \$1.39 to \$2.98

**GIRLS WEAR**  
**MAY CLAIRE SWEATERS**  
Acrilan and Nylon. All the Lovely Shades, Cardigans, and Pull-overs. \$4.98 & \$5.98

**FULL SLIPS**  
Made of Nylons and Cottons for the New Full Dress. You'll Want to Add These to Your Girl's Back to School Wardrobe.

**PANTIES**  
New Batiste in Double Seat Styles. Red, Pink, Maize, and White. Carters, Spankey in Plain White and Rosebuds. Nylon in White and Pink. Cotton Lolly Pop Pants in All the New Colors . . . Reasonably Priced.

**Knits and Flannels** 2.98 pair

**GOATS AND JACKETS**  
IN ALL SIZES, AND A VARIETY OF FABRICS, PRICED FOR YOUR BUDGET.

**STRETCH SOX**  
69¢ & 79¢

Cotton Sox in a Variety of Patterns..... 39¢

**GIRL'S DRESSES**  
All New Styles, Including the Long Torso. Handsome Prints. Sizes 3 to 6x and 7 to 14. Reasonably Priced.

**GIRL'S SKIRTS**  
Mostly Orlon, washable with permanent pleats, Sizes 7 to 14. \$5.95

**BLOUSES**  
Lovely Cottons and Dacrons. Sizes 1 to 14. \$1.98 \$2.98 \$3.98

# WITH SQUIRE STYLE SHOPPE



## SQUIRE STYLE SHOPPE

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Betty Jean Cozzens and Mike Daily Model the Children's Wear From Squire Style Shoppe  
WE GIVE S&H GREEN STAMPS • JUST ASK FOR THEM



## CARLOAD OF SCHOOL SUPPLIES JUST ARRIVED!

- Zipper Binders (Your name imprint in gold (no charge))
  - Ring Binders
  - Filler Papers
  - Drafting Supplies
  - Pencil Sharpeners
  - Fountain Pens
  - Brief Covers (all colors)
  - Pencil Boxes
- TYPEWRITERS**  
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